Please read the following brand guidelines before using our assets; if you have any questions or would require some help please do not hesitate to email **marketing@networktheatre.org**

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Logo

Our logo should not be re-created – high resolution versions (JPEG/PNG) and low resolution versions for web are also available (JPEG/PNG/GIF) are available for download on www.networktheatre.org/downloads

Network Theatre Company – RGB logo

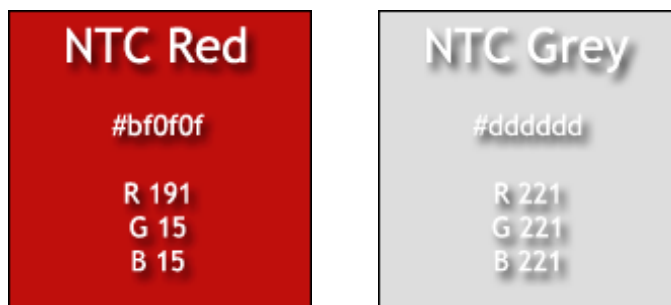**Network Theatre Company – black and white logo**

In the event of colour printing not being available, please use this Grayscale version.

NTC colours

We like to keep our colours bold and simple: black font if on white or pale background; white for dark backgrounds.

You can also use the following colours if you need to add some diversity to your execution:

Typefont

We use Trebuchet MS on all our literature.
This is one of the core Windows fonts so it should already be installed on your computer; however if you have a very, very old computer you can download it from the Marketing page on www.networktheatre.org and install it in control panel > fonts (just copy and paste it in this folder)

Photographic style

Bold shapes, bold colours, keep it clean and impactful.
Please make sure the images you use are high resolutions enough so that they don't pixelise when blown up or printed. If you're not sure, contact us!

Tone of voice

We might be an amateur company but we produce high quality shows and we're friendly, honest and enthusiastic - we like our copy to reflect these values.

Templates

Poster and programme templates are available for download from the Marketing page on www.networktheatre.org.
All executions must be signed off by our marketing team before going to print so please email final executions to **marketing@networktheatre.org** - if you need help or have questions they will also be able to help you!